Cookies

Thank you for visiting mhp.com.cy and mhp.com.ua (“Website” and/or “Site”). This cookie notice applies to the Website, any website or branded pages on third party platforms (e.g.YouTube and Facebook) and applications accessed or used through such websites or platforms which are operated by or on behalf of MHP SE or its affiliated companies (“MHP”).

By using a MHP Site, you are consenting to our use of cookies and other tracking technology in accordance with this notice. If you do not agree to our use of cookies and other tracking technology in this way, you should set your browser settings accordingly or not use the MHP Site. If you disable cookies that we use, this may impact your user experience while on the MHP Site.

When using a mobile device to connect to the internet, you should also refer to the privacy notice of the specific App you are using to understand its specific data collection practices.

1. What are Cookies?

Cookies are small text files that are placed on your computer by websites that you visit. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the website. See below for details on what information is collected by cookies and how we use that information.

For more information about the kinds of data that we generally collect, please read our privacy notice.

2. How and why do we use Cookies?

We use cookies to improve the use and functionality of MHP Sites and to gain a better understanding of how visitors use MHP Sites and the tools and services offered on it. Cookies help us tailor MHP Sites to your personal needs, to improve user-friendliness, gain customer satisfaction feedback and to communicate to you elsewhere on the internet.

3. What types of cookies may be used on MHP Sites?

We may use the following types of cookies on MHP Sites:

Session cookies

Session cookies are temporary cookie files which are erased when you close your browser. When you restart your browser and go back to the site that created that cookie, the website will treat you as a new visitor.

Persistent cookies

Persistent cookies stay on your browser until you delete them manually or until your browser deletes them based on the duration period set within the cookie. These cookies will recognize you as a return visitor.

Necessary cookies

Necessary cookies are strictly necessary for the operation of a MHP Site. They enable you to navigate around the site and use our features.

Cookies that send information to us

These are the cookies that we set on a MHP Sites and they can only be read by that site. This is known as a “First Party” cookie.

We also place cookies on MHP ads which are placed on other websites owned by third parties (e.g. Facebook). We obtain information via those cookies when you click on or interact with the advertisement. In this situation, MHP is placing a “Third Party” cookie. MHP may use the information obtained by these cookies to serve you with advertising that is relevant and of interest to you based on your past online behaviour.

Cookies that send information to other companies

These are cookies that are set on a MHP Site by our partner companies (e.g. Facebook or advertisers). They may use the data collected from these cookies to anonymously target advertising to you on other websites, based on your visit to this Website. For example, if you use a social widget (e.g. the Facebook icon) on the Website, it will record your “share” or “like”. Facebook (as the company setting the cookie) will collect the data.

4. Other similar technologies

MHP Sites also make use of other tracking technologies including IP addresses, log files and web beacons, which also help us tailor MHP Sites to your personal needs.

*IP addresses*

An IP address is a number that is used by computers on the network to identify your computer every time you log on to the Internet. We may record IP Addresses for the following purposes: (i) troubleshoot technical concerns, (ii) maintain website safety and security (iii) better understand how our websites are utilised, and (iv) to better tailor content to your needs depending on the country you are in.

*Log Files*

We (or a third party on our behalf) may collect information in the form of logs files that record website activity and gather statistics about a user’s browsing habits. These entries are generated anonymously, and help us gather (among other things) (i) a user’s browser type and operating system, (ii) information about a user’s session (such as the URL they came from, the date and time they visited our website, and which pages they've viewed on our website and for how long), and, (iii) other similar navigational or click-stream data.

5. Manage your cookies / preferences

You should ensure that your computer setting reflects whether you are happy to accept cookies or not. You can set your browser to warn you before accepting cookies, or you can simply set it to refuse them. You do not need to have cookies on to use or navigate through many parts of MHP Sites although you may not have access to all the features on MHP Sites if you do so. See the 'help' button on your browser (e.g. Internet Explorer, Firefox) for how you can do this. Remember that if you use different computers in different locations, you will need to ensure that each browser is adjusted to suit your cookie preferences.

As a web beacon forms part of a webpage, it is not possible to ‘opt-out’ but you can render them ineffective by opting out of the cookies they set.

6. Legal Notice update

We reserve the right to make any changes and corrections to this notice. Please refer to this page from time to time to review these and new additional information.

This notice was last updated May 2018